



A SAFE STEPPING STONE FOR HOMELESS YOUTH

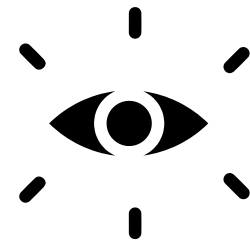
# Annual Report 2022





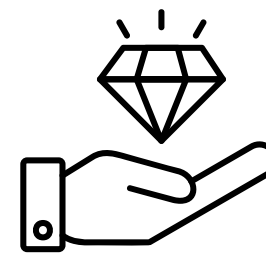
### Our Mission

To provide safe, affordable, supportive, supervised short and medium term accommodation to young people aged 18-25 experiencing homelessness



### Our Vision

Our vision is to see the elimination of youth homelessness so that all 18-25 yr olds are aware of, and have access to decent accommodation which supports their needs to help them to thrive, contribute and belong to the community



### Our Values

JAYF believes a young person's circumstances should not define their future and that given the right support, everyone can reach their true potential. JAYF's statement of values underpins and guides our practice; service delivery; individual and organisational behaviour.



### Our Strategic Aims

- Affirm our role in the continuum of services in Jersey on homelessness
- Expand and enhance the quality of JAYF's accommodation
- Improve, modernise and optimise our working practice
- Ensure our sustainable growth
- Thrive personally and professionally



JAYF have continued to stand alongside young people, offering support and hope throughout 2022. From helping a resident to manage their personal care, to supporting a university application, JAYF continues to assert itself as a valuable resource for young people experiencing homelessness.

## JAYF: At a glance

2022 was another busy year for JAYF with an increase in demand

- 47 Referrals/Enquiries
- 42 Young people accommodated

Who we have supported

- 5% Trans/Non-binary
- 47.5% Male
- 47.5% Female
- 19.8 avg age at point of referral
- 20 months avg length of stay

In 2022 we:

- collaborated with the Homelessness Cluster
- launched our rebrand
- met with funders
- received donations from local schools and businesses



## JAYF: Brand awareness raising

The appointment of a Fundraising and Marketing Manager in April was a key factor in pushing forward the rebranding of JAYF and the creation of a modern, functional website in August. This enables supporters and potential donors to clearly see who we are and what we do. We have continued the use of this rebranding to signage for our Open Gardens scheme and received great feedback on our fresh, new look on its first outing at the Freshers Fair held at Highlands College in September.

In addition, JAYF expanded its social media presence with an overhaul of the existing Facebook Gardens page and new accounts on Twitter and LinkedIn. Campaigns on these platforms over the Christmas period boosted donations above levels seen in previous years and have produced interest in support to be carried into 2023.



## JAYF: Collaborations

As well as continued engagement with the Homelessness Cluster, JAYF also now plays an integral role in the Joint Homeless Providers forum which was formed in July 2022. The aim of the group is to drive action of the priorities set out in the Homelessness Strategy, present a united charitable sector voice and develop new ways of collaborating to raise standards across organisations.

JAYF's partnership with The Channel Islands Cooperative continued, with food donation points in store for 4 months throughout the year as well as the Christmas Wish Tree campaign, providing gifts for all residents.

JCG sixth form were again generous in their preparation of beautiful Christmas Hampers for our female residents.

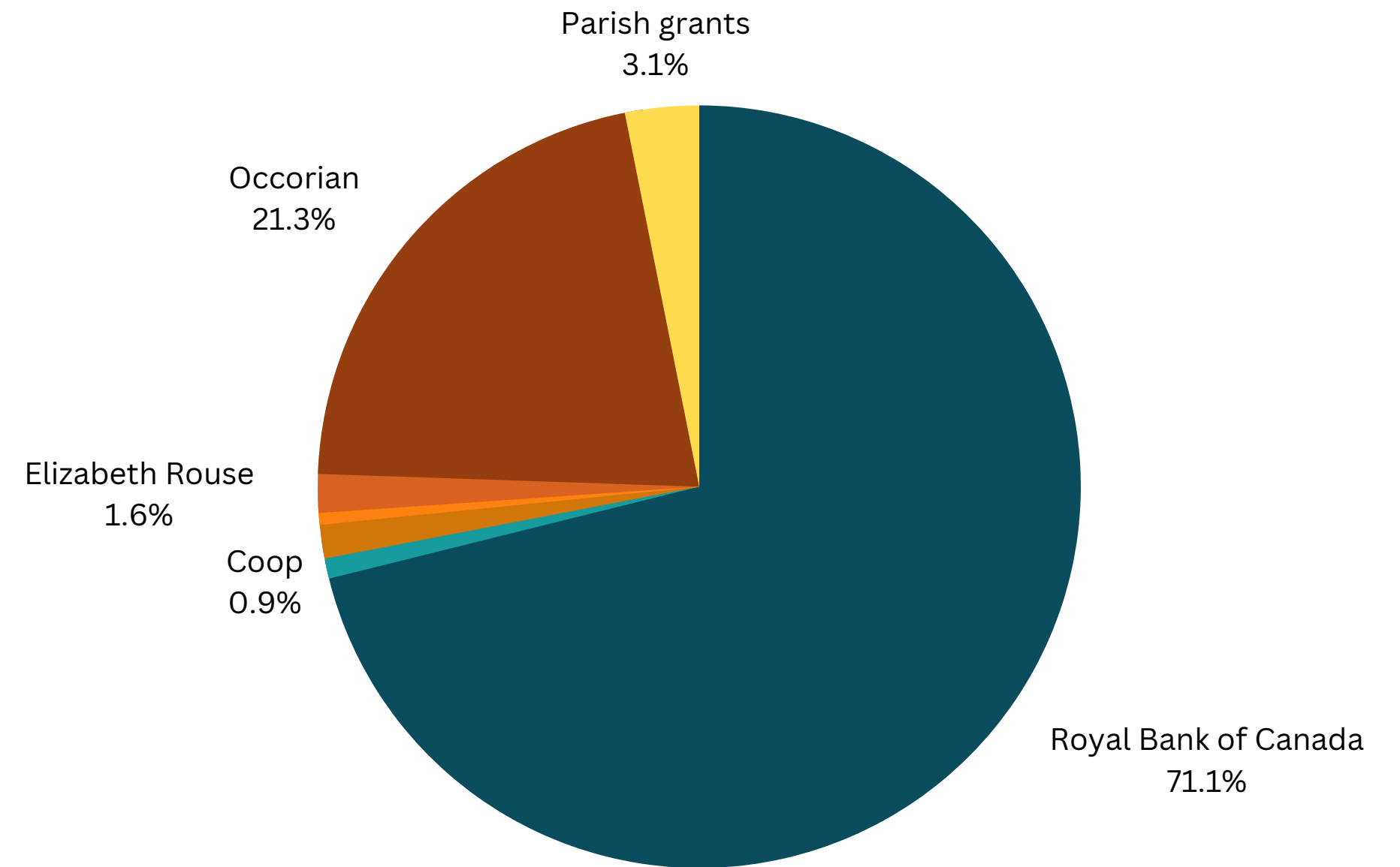
JAYF were also pleased to go out to meet with funders to let people know what we do! Successful meetings were held with both Philip Gower and Roy Overland Trust who were both keen to support JAYF, with a possible property offering from the former and a willingness to cover multiple year registration costs from the latter.



## JAYF: Fundraising & Donations

Our annual Open Gardensscheme was again our flagship fundraiser with a total of £23,000 raised.

The popular autumn Bridge Event raised £4700 and JAYF was fortunate to be chosen as charity of choice by new recruits at HMP La Moye who took part in a public static cycle raising £1000.



## JAYF: Professional standards

The comprehensive policy writing project which started in 2021 continued, aligning us with best practice and supporting more robust working procedures.

A move from text to email for communication between House Supervisors and the Manager became established and enables a more efficient recording of property, resident and rent issues.

As an organisation, the move to Teams in April for better collaborative working and data storage has facilitated greater efficiency and security. Improvements continue in the areas of strategy and processes to ensure JAYF has solid foundations to fulfill the mission of the charity and develop the service to meet the needs of young people.



My mum was an alcoholic and found life difficult to cope with. She left me and my dad when I was 3 but was in and out of my life over the next 6 years or so. My dad eventually met somebody else, and we moved in together. My new step mum had 4 sons and did not treat me well. She was emotionally abusive, and I used to go into school, and later Highlands, early and leave late in order to stay out of the family home as much as possible.

During this time, my mother suffered a medical emergency linked to her diabetes and alcoholism and was transferred to a facility in the UK. She later developed complications which led to her death 3 years ago.

I had a close relationship with an aunt who suggested JAYF when I told her about the situation at home with my step-mum who was threatening to kick me out.

Moving to JAYF was like having a weight lifted from me, I no longer had to worry about going home or a lack of privacy. I felt safe, happier and more confident and valued having someone available to talk to when I was feeling down or anxious. This helped me to finish my studies at Highlands and I am now working full-time at the hospital in a job that offers progression and opportunities. I am saving to move into independent accommodation in 2022.



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